



**INTERNATIONAL FACTORING
ASSOCIATION**

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For Immediate Release

International Factoring Association Names Four New Members to its Board of Advisors

Avila Beach, CA– May 23, 2016 – The International Factoring Association (“IFA”), the largest association for the commercial finance industry, has announced that four new members were appointed to its Board of Advisors. Members will serve a two-year term and help to broaden the public’s understanding of the uses and benefits of factoring. In addition, they will provide guidance on the development of new training programs and ideas to benefit IFA member organizations.

The additions to the Advisory Board include:

- Robyn Barrett, Managing Member of FSW Funding
- Harvey Friedman, Chief Operating Officer at Lenders Funding
- Cole Harmonson, Co-Founder and CEO of Far West Capital
- John LaLota, President at Sterling National Bank-Factoring & Trade Finance Division

Advisory Board Members returning for the second year of their term include:

- Glen Dalzell, VP of Sales and Marketing at TCE Capital Corporation
- Tony Furman, President and Co-Founder of the Interstate Capital Group of Companies
- Crystal Han, Managing Director of Pipeline Financial Services, LLC
- L. Gabriel Segura, President and Founder of CV Credit, Inc.

“We’re excited to welcome Robyn, Harvey, Cole and John to the Advisory Board and look forward to their fresh perspectives on programming and enhancing member value,” said Bert Goldberg, executive director of the International Factoring Association. “I predict the next couple of years to be an interesting time for the Factoring industry and we are planning to have a lot of positive contributions to the Factoring space.”

About the International Factoring Association

Headquartered in Avila Beach, California and with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association’s Bert Goldberg. For more information visit www.factoring.org.