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International Factoring Association to Hold "Fraud Detection and Monitoring Techniques" Training Class To be held on October 6-8, 2010 in Las Vegas, NV

Pismo Beach, CA– September 8, 2010 – The International Factoring Association ("IFA") will hold its *Fraud Detection and Monitoring Techniques* training class on October 6-8, 2010 at the Rio All Suite Hotel and Casino in Las Vegas, NV. The IFA is the leading provider of training for the factoring industry and thousands of factoring and secured lending professionals have taken advantage of the IFA's training programs since the IFA was founded in 1999. The IFA offers various education programs taught by experts including volunteer industry instructors and industry service providers.

Instructors for this training class are:

Jay Atkins, President of First Growth Capital. Jay was President of Assured Consulting, Inc., a unique South-Florida based firm he launched in 2006 to significantly contribute to the success of businesses in general and to factors in particular by advising them on improving processes, maintaining best practices and ultimately generating and keeping more revenue.

Darla Auchinachie, a Factoring Operations Expert and Consultant. Darla has been involved in commercial finance for more than 18 years, serving as Operations Manager for several national factoring companies and has established a solid reputation as a consultant for Factoring operations throughout the US and Canada.

Greg Hartley, President of Mind at War. Greg began his career with the U.S. Army, teaching interrogation and resistance to interrogation, as well as providing interrogation support to Special Forces in Operation Desert Shield. He then translated that military experience to businesses providing body language and behavioral analysis.

Steve Keyser of Keyser Associates. Steve ran the national field examination department for LaSalle Business. During this time, Steve developed a management program recruiting and training field examiners serving as LBC's pipeline for junior loan officers and underwriters. Steve is a CPA with over 20 years in the asset based lending industry including an audit management role at Fremont Financial and ran a lenders services practice for BDO Seidman. He has extensive experience leading due diligence projects including workouts, LBO's and large syndicated transactions

Barry Minkow, CEO of the Fraud Discovery Institute. Barry made headlines for being the youngest person in US business history to take a company public, however, his company, ZZZZ Best Co., Inc. was built on fraud and deceit. Mr. Minkow served over 7 years for his crime and since his release from prison, has traveled the country speaking to law enforcement agencies, public accounting firms, the Institute of Internal Auditors, private businesses, and even the Pentagon. He is an executive and co-founder of the

Fraud Discovery Institute, a private investigating firm that uses ex-convicts alongside seasoned auditors to prevent and detect ongoing white-collar fraud

Topics include:

- What is and isn't fraud?
- When fraud happens new applicants and existing relationships
- Is your company an easy target?
- Clues to watch and listen for
- Role playing watch and be a part of lie detection in action
- Interview techniques
- Why fraudsters commit fraud
- Reviewing trends
- Classic fraud indicators
- Financial Statement analysis
- Field Audits when to do them, what to request
- Case Study analysis
- Inside the mind of a fraudster a real life convicted felon

For program details visit www.factoring.org and select the Events tab.

About the International Factoring Association

Headquartered in Pismo Beach, California and with over 350 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.