International Factoring Association
2665 Shell Beach Road, Suite 3
Pismo Beach, CA 93449
Phone (800) 563-1895
www.factoring.org

Contact: **Bert Goldberg, bert@factoring.org**
Phone: (805) 773-0011 Ext.302

Newsweek Writer and Editor Daniel Gross to Speak at the 19th Annual Factoring Conference

Pismo Beach, CA– January 15, 2013 – The International Factoring Association ("IFA") today announced that writer Daniel Gross will be a keynote speaker at the 19th annual Factoring Conference to be held on April 24-26, 2013 at the Fontainbleau in Miami, Florida.

Daniel Gross is one of the most widely read financial and economic writers working today. He serves as the global business editor for *Newsweek* & *The Daily Beast*. Before joining Newsweek in the spring of 2007, Mr. Gross wrote the "Economic View" column in the *New York Times*, was a contributing writer to *New York*, and contributed regularly to magazines such as *Fortune* and *Wired.* From 1998-2007, Gross served as the editor of a semi-annual academic magazine on economics and management published by the New York University Stern School of Business.

A native of East Lansing, Michigan, Mr. Gross graduated from Cornell University in 1989, with degrees in government and history, and holds an A.M. in American history from Harvard University. He worked as a reporter at *The New Republic* and Bloomberg News, and has contributed hundreds of features, news articles, book reviews and opinion pieces to over 60 magazines and newspapers. Areas of expertise include: economic and tax policy, the links between business and politics, the rise of the investor class, the culture of Wall Street, and business history.

He is the author of several books, most recently*, Better, Stronger, Faster: The Myth of American Decline* and the *Rise of a New Economy*, (May 2012).

Mr. Gross appears frequently in the media. A regular guest on CNBC, MSNBC, and National Public Radio, he has also appeared on CNN, Fox News Channel, The News Hour with Jim Lehrer, Bloomberg Television, C-SPAN, BBC, and Reuters TV, as well as on more than 50 radio programs and talk shows.

EDITORS: Media Passes are available to reporters by contacting Bert Goldberg at (805) 773-0011 Extension 302.

About the International Factoring Association

Headquartered in Pismo Beach, California and with over 400 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.