



International Factoring Association
2665 Shell Beach Road, Suite 3
Pismo Beach, CA 93449
Phone (800) 563-1895
www.factoring.org

**Contact: Bert Goldberg, bert@factoring.org
Phone: (805) 773-0011 Ext.302**

Economist James W. Paulsen, Ph. D. to Speak at the 18th Annual Factoring Conference

Pismo Beach, CA– November 28, 2011 – The International Factoring Association (“IFA”) today announced that Economist James W. Paulsen, Ph.D. will be a keynote speaker at the 17th annual Factoring Conference to be held on April 18-21, 2012 at the Hyatt Resort & Spa in Huntington Beach CA.

Jim Paulsen is the chief investment strategist at Wells Capital Management. An investment management industry professional since 1983, Jim develops investment strategies that assist in the management of separate institutional account assets as well as mutual and collective investment funds. In 1997, he joined Norwest Investment Management, Inc., which later combined with Wells Capital Management. Prior to that, Jim was the senior managing director and chief investment strategist for Investors Management Group in Des Moines, Iowa. Earlier, he was president of SCI Capital Management in Cedar Rapids, Iowa.

Jim is nationally recognized for his views on the economy. He frequently appears on several CNBC and Bloomberg Television programs, including regular appearances as a guest host on CNBC.

BusinessWeek named him Top Economic Forecaster and *BondWeek* twice named him Interest Rate Forecaster of the Year. For more than 25 years, Jim has published his own commentary assessing economic and market trends through his newsletter, *Economic and Market Perspective*, which was named one of "101 Things Every Investor Should Know" by *Money* magazine. He earned a bachelor's and doctoral degree in economics from Iowa State University.

EDITORS: Media Passes are available to reporters by contacting Bert Goldberg at (805) 773-0011 Extension 302.

About the International Factoring Association

Headquartered in Pismo Beach, California and with over 370 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.