

International Factoring Association 2665 Shell Beach Road, Suite 3 Pismo Beach, CA 93449 Phone (800) 563-1895 www.factoring.org

Contact: Bert Goldberg, bert@factoring.org Phone: (805) 773-0011

## 18th Annual Factoring Conference Registration Opens Today Hosted by the International Factoring Association April 18-21st, 2012 in Huntington Beach CA

**Pismo Beach, CA- October 3, 2011** – Now in its 18th year, the 2012 Factoring Conference will take place on April 18th through April 21st at the Hyatt Regency Resort and Spa in Huntington Beach, CA. With over 600 attendees and more than 45 exhibitors expected, the 2012 Factoring Conference is the world's largest conference dedicated to banks and finance companies which offer factoring and receivables financing.

Registration is available online at www.factoringconference.com.

EDITORS: Media Passes are available to reporters by contacting Bert Goldberg at (805) 773-0011 or by email at info@factoring.org.

## **About the International Factoring Association**

Headquartered in Pismo Beach, California and with over 370 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.