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17th Annual Factoring Conference Exceeds Early Registration Records

Pismo Beach, CA– February 8, 2011 – The International Factoring Association ("IFA") today announced a significant increase in registrations for the 17th Annual Factoring Conference. Registrations as of January 31st have increased 40% compared to the January 2010 registrations. Now in its 17th year, the 2011 Factoring Conference will take place on April 13th through April 16th at the Omni Shoreham in Washington DC. With over 500 attendees and more than 40 exhibitors expected, the 2011 Factoring Conference is the world's largest conference dedicated to banks and finance companies which offer factoring and receivables financing.

"We are extremely excited about the increase in registrations said Bert Goldberg, Executive Director of the IFA. This year's conference will feature prestigious keynote speakers, educational workshops with a distinguished list of panelists in the factoring industry and excellent networking opportunities."

Registration is available online at www.factoringconference.com.

EDITORS: Media Passes are available to reporters by contacting Bert Goldberg at (805) 773-0011 Extension 12.

About the International Factoring Association

Headquartered in Pismo Beach, California and with over 350 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.