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Dr. Michio Kaku to Speak at the 17th Annual Factoring Conference

Pismo Beach, CA– September 29, 2010 – The International Factoring Association (“IFA”) today announced that Dr. Michio Kaku, famed futurist and physicist, will be a keynote speaker at the 17th annual Factoring Conference to be held on April 13-16, 2011 at the Omni Shoreham Hotel in Washington DC. Dr. Michio Kaku is a theoretical physicist, best-selling author, and popularizer of science. He’s the co-founder of string field theory (a branch of string theory), and continues Einstein’s search to unite the four fundamental forces of nature into one unified theory.

Dr. Michio Kaku is an internationally recognized authority in two areas. The first is Einstein’s unified field theory, which Dr. Kaku is attempting to complete. The other is to predict trends affecting business, commerce, and finance based on the latest research in science. Dr. Kaku holds the Henry Semat Chair in Theoretical Physics at the City University of New York. He graduated from Harvard University in 1968 (*summa cum laude* and 1st in his physics class). He received his Ph.D. in physics from the Univ. of Calif. at Berkeley in 1972, and been a professor at CUNY for almost 30 years. He has taught at Harvard and Princeton as well.

He is the author of several international best-sellers, *Hyperspace* and *Visions: How Science Will Revolutionize the 21st Century*. For *Visions*, he interviewed 150 of the world’s top scientists, many of them Nobel Laureates and directors of the largest scientific laboratories, about their vision for the next 20 years in computers, robotics, biotechnology, space travel, etc. These are the scientists who are inventing the future in their laboratories. *Visions* is the most authoritative and most authentic understanding of the world of the future. His latest book is *Physics of the Impossible*, which was on the New York Times best-seller list for 5 weeks in April 2008, and earned glowing reviews from the LA Times, New Scientist Magazine, Guardian Newspaper (UK) and many, many more. It was also the number 1 science book in the United States.

Dr. Kaku also does considerable public speaking on international radio and TV and has appeared on the *Larry King Show*, *Nightline*, *60 Minutes*, *Good Morning America*, CNN, CNN-Financial, ABC-TV News, Fox News, BBC-TV, BBC-Radio, PBS’s *Nova* and *Innovation*, Tech-TV, and has appeared on numerous science specials. He also hosts his own national weekly radio program which airs in 130 cities in the US and also the KU national satellite band and internet, called *Science Fantastic*. It is the largest nationally syndicated science radio show on commercial radio in the United States, and perhaps the world.

He has also written for *Time Magazine*, the *Wall Street Journal*, *Discover Magazine*, *New Scientist Magazine*, *Astronomy Magazine*, *Wired Magazine*, and been quoted in *Scientific American*, the *N.Y. Times*, the *Washington Post*, the *London Daily Telegraph*, the *London Times*, the *Philadelphia Inquirer*, *Wired Magazine*, and *Fast Magazine*. He has written cover articles for *New Scientist magazine*, *Astronomy magazine*, and the *Sunday London Times*.

Registration is available online at www.factoringconference.com.

EDITORS: Media Passes are available to reporters by contacting Bert Goldberg at (805) 773-0011 Extension 12.

About the International Factoring Association

Headquartered in Pismo Beach, California and with over 350 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association’s Bert Goldberg. For more information visit www.factoring.org.